



PANELIST*

Fard Johnmar is founder and president of [Enspektos, LLC](#), an innovation consultancy providing health marketing and communications products and services to a range of organizations. Enspektos has developed and implemented engagements for pharmaceutical companies, government agencies, nonprofits, payers and others.

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Dr. José Bauermeister is an Assistant Professor at the University of Michigan School of Public Health, and director of the Sexuality & Health Lab (SexLab). Dr. Bauermeister explores the acceptability of innovative prevention strategies among men who have sex with men, and examines health disparities among LGBT populations.

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Oriol Gutierrez is deputy editor of POZ magazine and editor-in-chief of Tu Salud magazine.

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Andre Blackman is an influential and connected agent of change/innovation within the public health and social entrepreneurship community. He is very passionate about the intersection of media, technology and useful innovative concepts as it relates to the improvement of public health and social change, as well as the stories that result from these new ideas. Through his Pulse + Signal blog, Andre aims to spur a new generation of public and community health problem solvers through content focused on new ideas and initiatives innovating for the public's health. Andre has been a featured speaker/commentator on a number of Public Health 2.0 related conversations around HIV/AIDS, mobile health, health disparities and new forms of health journalism. He has worked alongside organizations such as the Black AIDS Institute, Centers for Disease Control and Prevention, Department of Health and Human Services and the North Carolina Division of Public Health to educate and promote innovation around important health initiatives and opportunities.

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Erika Nicole Kendall is creator of the award winning blog *A Black Girl's Guide To Weight Loss*, and has been featured everywhere from The New York Times to Essence Magazine to NPR to Ebony and more. She writes about health, wellness, food, fitness and body image.

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Shwen Gwee is currently VP of Digital Health at Edelman's NYC office, where he is responsible for leading and developing the digital health offerings and expertise within the Health Practice.

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Venton Jones is the Communications and Education Manger at the National Black Gay Men's Advocacy Coalition.

Venton Jones represents a new generation of national leaders committed to advancing public health and social justice for the African American and GLBT communities. Currently, Mr. Jones resides in Washington, DC as Communications and Education Manager at The National Black Gay Men's Advocacy Coalition (NBGMAC).

Prior to joining NBGMAC, Mr. Jones worked with the University of California, San Francisco Center for AIDS Prevention Studies as the Team Leader/Social Networking Coordinator for United Black Ellument (an adaptation of the Mpowerment project for young Black gay & bi-sexual Men) in his hometown of Dallas, Texas.

Mr. Jones remains a strong advocate in Dallas, Texas, with an extensive record of leadership, including President/Founder of the non-profit organization, Dallas/Fort Worth Pride Movement.

Being in the domestic epicenter of the HIV/AIDS epidemic, Mr. Jones work has lead him to serve as an expert consultant for a number of agencies and government entities in Dallas, the State of Texas and throughout the country, including the White House. He received his B.S. in Community Health from Texas A&M University and his M.S. in Health Care Administration from The University of Texas at Arlington.

Using his public health background and work as a community activist, Mr. Jones has committed his career to HIV prevention and awareness in the African American community (particularly youth), advocating for GLBT equality and promoting positive public health and socioeconomic outcomes.

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Tony Aaron Fuller is the Social Marketing Capacity Building Specialist at The National Native American AIDS Prevention Center (NNAAPC). Tony focuses his efforts on creating, enhancing, or expanding Native specific HIV Prevention social marketing efforts using a number of different media tools. Tony travels throughout Indian country facilitating tailor made trainings and assisting tribal agencies and communities with their social marketing efforts.

Before NNAAPC, Tony Aaron worked for the HIV Alliance in Eugene, Oregon where he was the HIV Prevention Coordinator. Tony managed the Counseling, Testing and Referral Services program which offered free HIV testing to high risk populations. He also oversaw the county wide Needle Exchange Program which collected and disposed of over 420,000 used syringes a year. He also managed a community outreach program that included the CDC Intervention "Community Promise", a peer based HIV education and prevention strategy.

Before Eugene, Tony Aaron worked as an anchor/reporter for KTVZ-NewsChannel 21, an NBC Affiliate in Bend, Oregon. In Bend, Tony Aaron was a two time Oregon Association of Broadcasters Award Recipient for a piece investigating stigma around people living with HIV in rural Central Oregon. Tony Aaron graduated from the University of Oregon with a double major in Broadcast Journalism and Ethnic Studies focusing on Minority Health Disparities. He was also a member of the University of Oregon's Men's Volleyball team and co-chair of the Native American Student Union.

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Shireen Mitchell is a social media strategist and founder of Digital Sisters/Sistas Inc. and a web multimedia management firm (MHG).

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David Stupplebeen is the Media & Communications Coordinator for Asian & Pacific Islander Wellness Center. He currently manages A&PI Wellness Center and the Banyan Tree Project's social networking accounts. David is a native of the San Francisco Bay Area and a graduate of San Francisco State University. When he's not working on HIV-related social media, you will probably find him in the kitchen whipping up a pot of *kimchi jjigae*, working on promoting his husband's magazine, or creating a board on Pinterest.

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